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Zion Traveler CDC Welcomes Fredda Scott Blake as its new Executive Director

February 1, 2021 – Ruston, La – The Zion Traveler Community Development Corporation (ZTCDC), a nonprofit organization whose mission is to increase social and economic justice, demonstrate compassion and alleviate poverty in the greater Lincoln Parish community as tangible expressions of its faith in God through the vehicle of community development, is pleased to announce the selection of Fredda Scott Blake as its new executive director.

Blake has served 38 years with the State of Louisiana, providing her deep knowledge of how to help people find their potential. Twenty-eight years of her career has been with the Ruston State School, where Blake worked with individuals with developmental disabilities. She held the positions of quality control specialist, investigator of abuse and neglect, and a human resources analyst. For the last 10 years, Blake has served as a Social Services Analyst II with the Department of Children and Family Services, a role she will continue as she takes over the ZTCDC's directorship in a part-time capacity.

"As a proud and long-time resident of Ruston, Louisiana, my career choices and civic involvements have made a pathway to my passion, helping others in need," says Blake. "Helping people strive for the best possible life they can have and assisting seniors in my community in any way possible are what I am most passionate about."

Blake hit the ground running, working with ZTCDC's board to implement the young organization's inaugural programming, including Faith and Finances, a financial education program for those living in poverty and the financially vulnerable; an incubator program for minority contractors, developed in partnership with local universities and Crossmark Management Group; and a forthcoming home ownership program in development with the City of Ruston and Ruston Housing Authority.

Blake is welcomed by ZTCDC's Board of Directors and other community partners.

"Ms. Fredda's extensive knowledge of the Ruston community and her 38 years of work with children, youth, and families, make her a perfect fit for the position of Executive Director of the Zion Traveler CDC," says Pastor Maurice White, the Board President.

Community partnerships are an exciting part of the Zion Traveler CDC and its programming. "Real Change in Ruston cannot happen without community partners like the Zion Traveler CDC. It is exciting to witness their commitment to faith-based, holistic programming that will improve the lives of our citizens for generations to come," says City of Ruston Mayor Ronny Walker.

More information about Zion Traveler Community Development Corporation is available at ziontravelercdc.com.

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